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Creative Details #000720070413108 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW

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Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	4/16/2007 10:01 AM	
2	Juan Fernandez	Not Approved	4/17/2007 4:05 PM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS

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IMAGE(S)

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Submitted	04/13/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9072BI
Description	CO9072 - Black hobo handbag w hibiscus print
Brand	Corona Extra
Product Type	Image
Core Image	Logo Elements
Item Name	Accessories
Color	Black
Slogan	N/A
Priority	Med
Notes	this is part of Spencer's priority merchandise list.
Creative Status	Not Approved

CONTACT HISTORY

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Creative Details #000720070221005 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW



Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	2/22/2007 12:11 PM	Juan not sure....
2	Juan Fernandez	Not Approved	2/22/2007 2:06 PM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS



IMAGE(S)

Submitted	02/21/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9074
Description	co9074 - hibiscus hobo
Brand	Corona Extra
Product Type	Image
Core Image	Hibiscus
Item Name	Accessories
Color	Beige
Slogan	N/A
Priority	Med
Instructions	Only one item per submission/ Green and Black do not submit
Creative Status	Not Approved



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Creative Details #000720070412117 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW

Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	4/13/2007 2:35 PM	
2	Juan Fernandez	Not Approved	4/17/2007 2:51 PM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS

IMAGE(S)

Submitted	04/12/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9083
Description	CO9083-Canvas Tote w/Side Pockets
Brand	Corona Extra
Product Type	Image
Core Image	Logo Elements
Item Name	Accessories
Color	White
Slogan	N/A
Priority	Med
Notes	submitting new art for style CO9083
Instructions	Image not clear
Creative Status	Not Approved

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Creative Details #000720070413104 (CONCEPT ONE ACCESSORIES)

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Creative Status: Awaiting Review

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	4/16/2007 10:01 AM	
2	Juan Fernandez	Approved	4/17/2007 4:06 PM	
3	Jorge Perez	Approved	5/3/2007 11:11 AM	
4	Jose Pares or Carlos Fernandez	Awaiting Review Awaiting Review		

DETAILS

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IMAGE(S)

1 FILE



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Submitted	04/13/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9083
Description	tote bag
Brand	Corona Extra
Product Type	Image
Core Image	Logo Elements
Item Name	Accessories
Color	Brown
Slogan	N/A
Priority	Med
Notes	this is part of Spencer's priority merchandise list.
Creative Status	Pending

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Creative Details #000720070718010 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW



Creative Status: Awaiting Review

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	8/8/2007 12:39 PM	
2	Juan Fernandez	Awaiting Review		

DETAILS



IMAGE(S)

Submitted	07/18/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9085
Description	TOTE W/ LARGE GROMMETS
Brand	Corona Extra
Product Type	Item & Image
Core Image	Logo Elements
Item Name	Accessories
Color	Beige
Slogan	N/A
Priority	High
Notes	Submitting New art for style CO9085
Creative Status	Pending



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Creative Details #000720070719026 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW



Creative Status: Awaiting Review

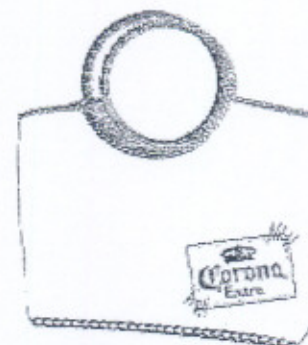
Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	8/8/2007 5:06 PM	
2	Juan Fernandez	Awaiting Review		

DETAILS



IMAGE(S)

CO9086



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Submitted	07/19/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9086
Description	straw natural tote w/navy pipping
Brand	Corona Extra
Product Type	Item
Core Image	Logo Elements
Item Name	Accessories
Color	natural
Slogan	N/A
Priority	Med
Notes	submitting new art for style CO9086
Creative Status	Pending

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Creative Details #000720070719023 (CONCEPT ONE ACCESSORIES)

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Creative Status: Awaiting Review

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	8/8/2007 5:05 PM	
2	Juan Fernandez	Awaiting Review		

DETAILS

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IMAGE(S)

Submitted	07/19/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Rel #	CO9087
Description	hobo bag
Brand	Corona Extra
Product Type	Item
Core Image	Logo Elements
Item Name	Accessories
Color	Navy
Slogan	N/A
Priority	High
Notes	submitting new art for sytle CO9087
Creative Status	Pending



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Creative Details #000720070719024 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW



Creative Status: Awaiting Review

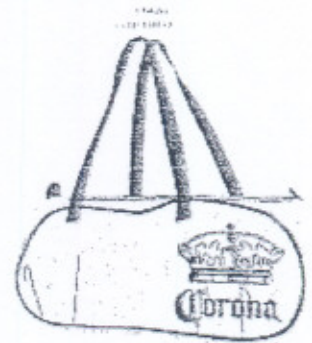
Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	8/8/2007 5:05 PM	
2	Juan Fernandez	Awaiting Review		

DETAILS



IMAGE(S)

Submitted	07/19/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9088
Description	bag w/screenprinted logo
Brand	Corona Extra
Product Type	Item
Core Image	Logo Elements
Item Name	Accessories
Color	Pink
Slogan	N/A
Priority	High
Notes	submitting new art for style CO9088
Creative Status	Pending



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Creative Details #000720070719025 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW



Creative Status: Awaiting Review

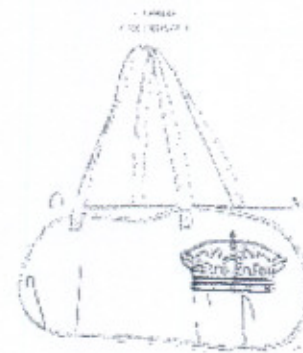
Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	8/8/2007 5:05 PM	
2	Juan Fernandez	Awaiting Review		

DETAILS



IMAGE(S)

Submitted	07/19/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9088
Description	bag w/screenprinted logo
Brand	Corona Extra
Product Type	Item
Core Image	Logo Elements
Item Name	Accessories
Color	cream
Slogan	N/A
Priority	Med
Notes	submitting new art for style CO9088
Creative Status	Pending



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